



SOUTH AFRICAN LOCAL
GOVERNMENT ASSOCIATION

SALGA

Inspiring service delivery

**Communication master class: Building a working
relationship with your municipal line functions**

Central KZN Climate Change Compact

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OBJECTIVES

- To emphasize the need for climate change to be communicated not only to communities but within the municipality
- To ensure that climate change is not only a responsibility of environmentalist or disaster management units but of everyone

CHALLENGES

- Units/ divisions within the municipality themselves do not fully understand the aspects of climate change
- Climate change less significant to immediately pressing socio economic issues within the municipality
- Treated as a science or environmental issue not related to everyday work
- Disregard the impacts climate change has on community personal and political security

WHY COMMUNICATE?

- The aim is to simplify climate change as possible since most officials see jargon i.e. scientific terms , geography
- Involve sector departments, municipal units, interested /affected parties
- Clarify how climate change is a responsibility of everyone
- Illustrate how funding is not an necessarily an inhibiting factor

COMMUNICATION MASTER CLASS

- Know the people and area of your municipality
- Knowledge of IDP, SDBIP and Projects
- Introduction to line function without criticizing current projects for exclusion of climate change
- Invite others to climate change forums defining the purpose for involvement
- Collaborating disaster management unit

RECOMMENDATIONS

- A Communication workshop/ Master class including compact stakeholders
- Communicating further down to municipalities
- Implementation



THE END

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